

County Health
Rankings & Roadmaps

Building a Culture of Health, County by County

Webinar

Undoing segregation, featuring “Color of Law”
author Richard Rothstein

September 26, 2023

countyhealthrankings.org



University of Wisconsin
Population Health Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support
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Building a Culture of Health, County by County

Healing segregation for health equity

Segregation: a threat to equity

available on demand at countyhealthrankings.org



We value

Collaboration

Integrity

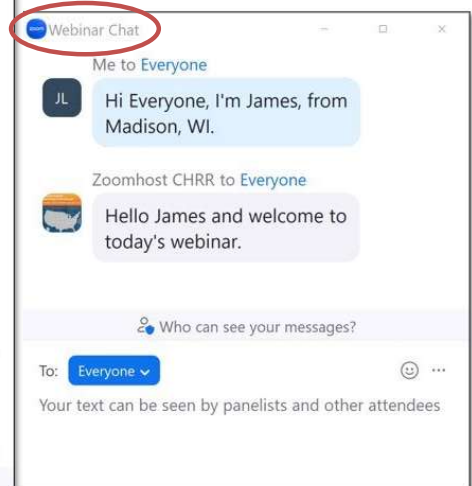
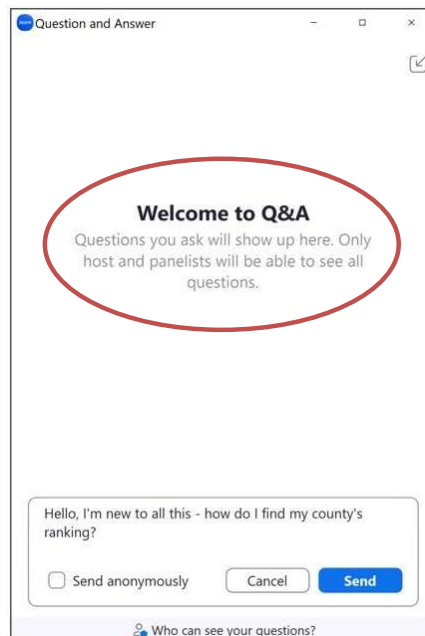
Excellence

Innovation

Inclusion

Courage

**Join the
conversation**



Guidelines

Share

- ✓ Successes and lessons learned
- ✓ Resources and links
- ✓ Your knowledge and perspective



Segregation's domino effect



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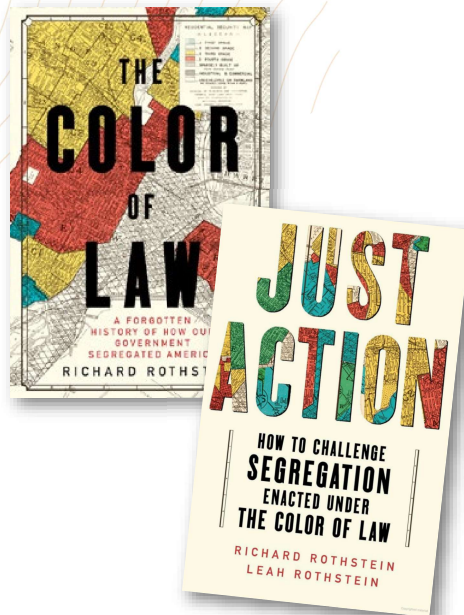
YOLANDA LUNAN | Drawing
Change

Moving forward requires a long-term process of liberation: dismantling systems of oppression, repairing wrongs and healing from trauma. We continually learn from our history even as we write a new story, this one grounded in racial justice.

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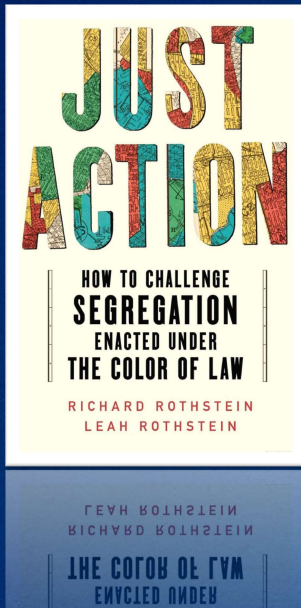
Building a Culture of Health, County by County

Welcome



Richard Rothstein

Distinguished fellow
Economic Policy Institute
and Senior fellow (emeritus)
Thurgood Marshall Institute of
the NAACP Legal Defense Fund



01 "Residential segregation underlies our most serious social problems."

02 "An activist produces power and policy change, not mental change."

03 "The change we need requires both place-based and mobility approaches."

04 "We all do better when we are not separated from one another."

05 "Learn from the past..."



Discussion group

When: Immediately following the webinar

What: An opportunity to share ideas and ask questions

How: Zoom

Why: Deepen learning, further exploration





What Works for Health

Evidence matters. Our What Works for Health tool will help you find policies and programs that are a good fit for your community's priorities.

Find Strategies by Topic

Health Behaviors

- [Alcohol and Drug Use](#)
- [Diet and Exercise](#)
- [Sexual Activity](#)
- [Tobacco Use](#)

Clinical Care

- [Access to Care](#)
- [Quality of Care](#)

Social & Economic Factors

- [Community Safety](#)
- [Education](#)
- [Employment](#)
- [Family and Social Support](#)
- [Income](#)

Physical Environment

- [Air and Water Quality](#)
- [Housing and Transit](#)

Strategies to redress segregation

Place-based approaches

- Community Development Financial Institutions
- K-12 school finance reforms
- Mixed-use development
- Public transportation systems

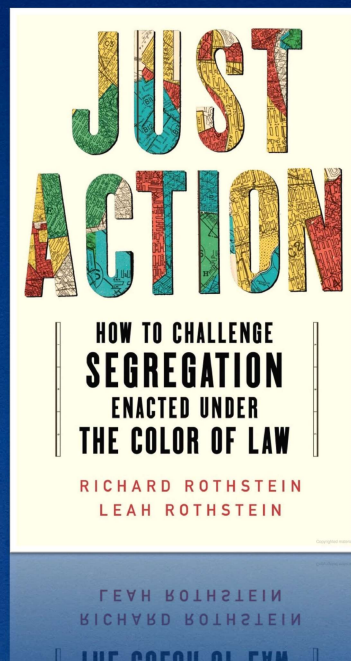
Strategies to redress segregation

Mobility approaches

- Community land trusts
- Housing reparations
- Housing trust funds
- Inclusionary zoning & housing policies
- Rent regulation policies

Join us at APHA's annual meeting

November 12–15, 2023
Atlanta
Booth 607



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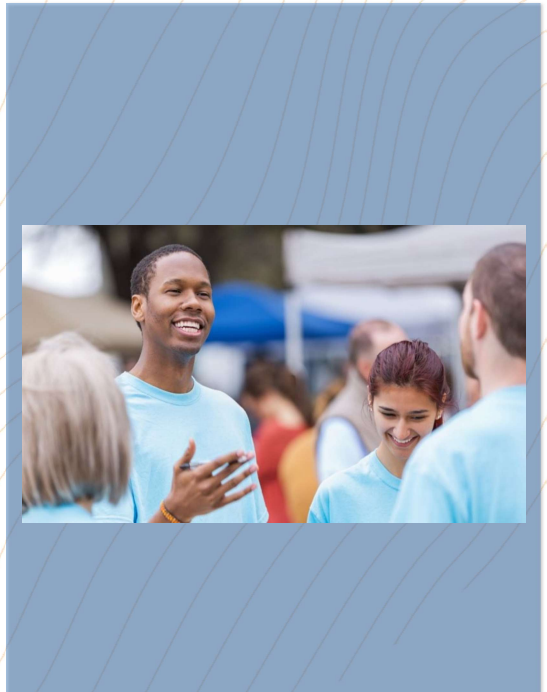
Questions?



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Click on the survey in the chat



Upcoming webinar:

October 17, 2023

Faith-based
partnerships' role in
improving health and
equity



David Liners
Executive director
WISDOM



Kathryn Lozada
Organizer
ISAIAH



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